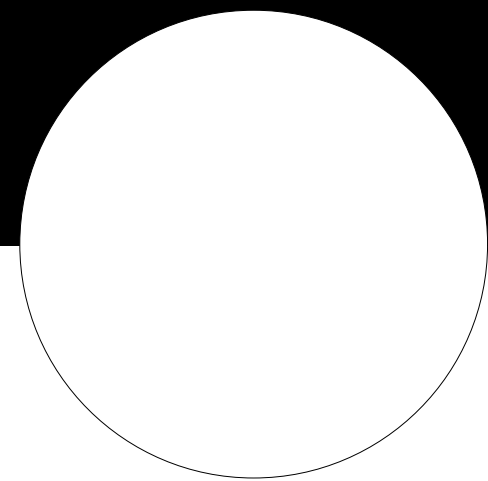




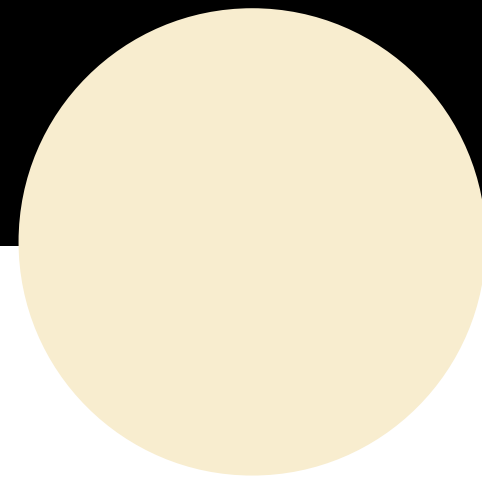
GOLDEN GLOBE AWARDS

2024 CAMPAIGN STYLE GUIDE

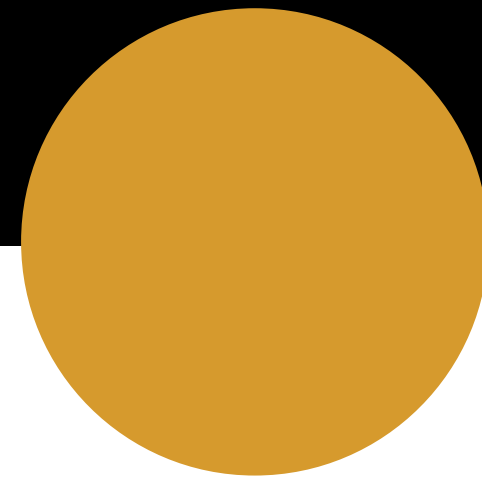
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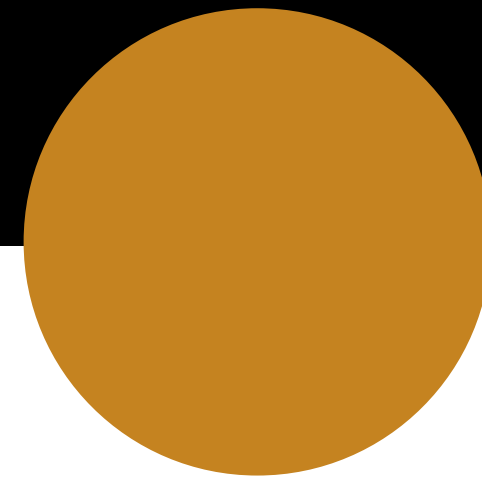
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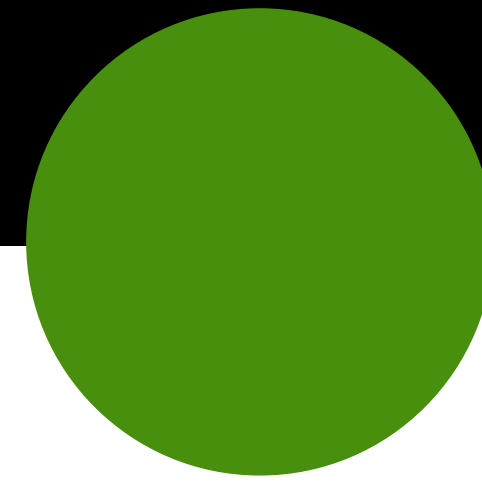
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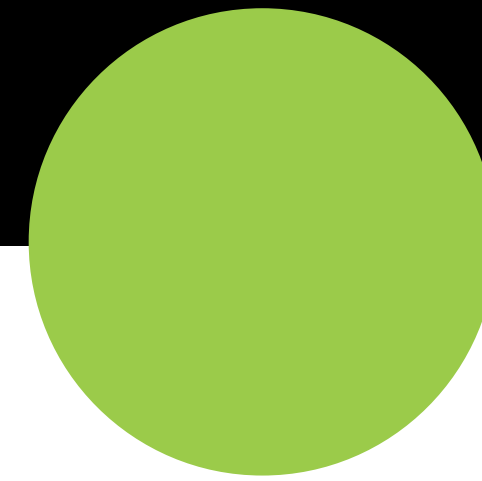
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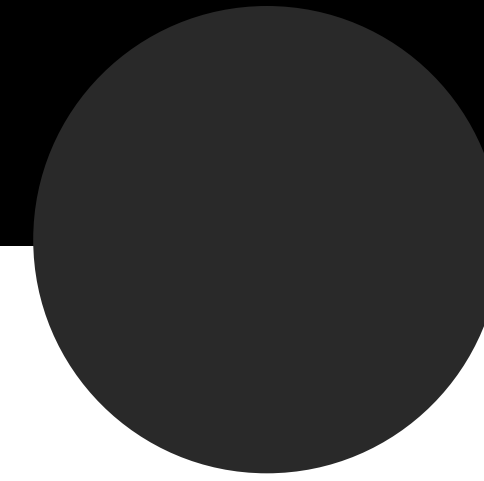
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#292929

TYPE

DIN PRO BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Din Pro Bold is used for headlines.

Leading is 1:1.

Tracking for large text is -25,
and for small text is 0.

DIN PRO Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Din Pro Bold is used for headlines.

Leading is 1:1.

Tracking for large text is -25,
and for small text is 0.

LOGO

GG24-Primary-black

**GOLDEN
GLOBE
AWARDS**

GG24-Primary-white

**GOLDEN
GLOBE
AWARDS**

GG24-Horizontal-black

GOLDEN GLOBE AWARDS

GG24-Horizontal-white

GOLDEN GLOBE AWARDS



SOCIAL

HASHTAG

#GoldenGlobes

SOCIAL HANDLE

@goldenglobes

DESIGN EXAMPLES

**GOLDEN
GLOBE
AWARDS**

NOMINATIONS ANNOUNCED BY
CEDRIC "THE ENTERTAINER"
& WILMER VALDERRAMA

MONDAY, DECEMBER 11
5 AM PT / 8 AM ET



The design features two circular portraits of Cedric the Entertainer and Wilmer Valderrama. Cedric is on the left, adjusting his bowtie, and Wilmer is on the right, looking to the side. The background is dark with gold concentric circles.

**GOLDEN
GLOBE
AWARDS**

TITLE TREATMENT
**TITLE
TREATMENT**

HIGHLIGHT TEXT

Uptia nullendebis corio volupta dic to mo ipsae lamus aut pratis
dicilliam quatem volor alignim ut quia perum, to dem nonsedis
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doloruptata voluptatem aceriae pra dolorerora non nonet quatent
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Ferspiciae sit, sendamus quas maenit debitatqui cum quodit
alignis aboribus

LIVE SUNDAY
JANUARY 7 8ET | 5PT

CBS | *STREAMING ON
Paramount+*

CBS PRESENTS

**GOLDEN
GLOBE
AWARDS**

LIVE SUNDAY
JANUARY 7 8ET | 5PT

CBS | *STREAMING ON
Paramount+*

**GOLDEN
GLOBE
AWARDS**

LIVE SUNDAY
JANUARY 7 8ET | 5PT

CBS | *STREAMING ON
Paramount+*

DESIGN EXAMPLES

Asset construction is Gold dominant, with the gold gradient rings being the most prominent design element.

The gold, black, and green circles are used only at 5-15% opacity, and should have a gradient mask to soften these elements. These are the only elements that are green. Solid green circles should be used sparingly within the overall composition.

In motion assets:
The black fabric base is a video element.
The gold rings and light leak animate.

(Animation references included in asset download)





**DOWNLOAD
ASSETS**